

THE STUDENT ATTENDANCE COMMITTEE PRESENTS:

ATTENDANCE MATTERS CAMPAIGN



THE PURPOSE:

THE ATTENDANCE MATTERS CAMPAIGN IS A COMMUNITY-DRIVEN INITIATIVE DESIGNED TO IMPROVE STUDENT ATTENDANCE BY ENGAGING KEY STAKEHOLDERS ACROSS THE VILLAGES OUR DISTRICT SERVES. WE BELIEVE THAT WHEN AN ENTIRE COMMUNITY VALUES AND PRIORITIZES ATTENDANCE, STUDENTS ARE MORE LIKELY TO SUCCEED - ACADEMICALLY, SOCIALLY, AND EMOTIONALLY.

FACTORS THAT AFFECT ATTENDANCE

HEALTH ISSUES - PHYSICAL ILLNESS, MENTAL HEALTH CHALLENGES, OR LACK OF ACCESS TO HEALTHCARE.

TRANSPORTATION - INCONSISTENT OR UNAVAILABLE TRANSPORTATION CAN MAKE GETTING TO SCHOOL DIFFICULT.

FAMILY RESPONSIBILITIES - CARING FOR SIBLINGS, WORKING TO SUPPORT FAMILY INCOME, OR UNSTABLE HOME SITUATIONS.

SCHOOL CLIMATE - FEELING UNSAFE, BULLIED, OR DISCONNECTED FROM PEERS AND TEACHERS CAN LEAD TO DISENGAGEMENT.

ACADEMIC STRUGGLES - STUDENTS WHO FALL BEHIND MAY SKIP TO AVOID EMBARRASSMENT OR FRUSTRATION.



THE MOTTO

BE SEEN

Students deserve to be recognized, supported, and celebrated for who they are.

BE HEARD

Every voice matters. We encourage students to engage, speak up, and know their perspectives count.

BE HERE

Consistent attendance builds confidence, strengthens learning, and opens doors to opportunity.